

ONLINE CARD CREATION: Engineering College Prospective

Dr. PRIYABATA NAYAK - Ass. Prof. at Gandhi Institute for Technology, CSE

Dept. (Affiliated to Biju Patnaik University of Technology)

Ms. Iffat Perween (1801298150) – Student at Gandhi Institute for Technology, CSE

Dept. (Affiliated to Biju Patnaik University of Technology)

Ms. Nibedita Nayak (1801298204) – Student at Gandhi Institute for Technology, CSE

Dept. (Affiliated to Biju Patnaik University of Technology)

Ms. Manaswini Pradhan (1801298188) - Student at Gandhi Institute for Technology,

CSE Dept. (Affiliated to Biju Patnaik University of Technology)

Abstract

Business cards are cards bearing business information about a company or individual. They are shared during formal introductions as a convenience and a memory aid. A business card typically includes the giver's name, company or business affiliation (usually with a logo) and contact information such as street addresses, telephone number(s), fax number, e-mail addresses and website. Before the advent of electronic communication business cards might also include telex details. Now they may include social media addresses such as Facebook, LinkedIn and Twitter. Traditionally, many cards were simple black text on white stock, and the distinctive look and feel of cards printed from an engraved plate was a desirable sign of professionalism. In the late 20th century, technological advances drove changes in style, and today a professional business card will often include one or more aspects of striking visual design.

Introduction

Online visiting card creation project will have registration for new users and login for members. This software will have admin login which will check for new request and orders, Members login in which they can create visiting card or create their own customize card design and place for orders. This ordered cards will be delivered to their door steps. The admin will accept request to check design, approve cards request and create bill. After a few generations, online visiting cards had become a very popular method to exchange contact information in every industry. The modern online visiting cards are not only providing the name of the card holder, his or her title, company information and contact information, but also includes basic professional data such as nations academic degrees and honors. Although online visiting cards are widely accepted as the media to exchange information, but it still has to be improved and enhanced due to its limitations. The limitations of online visiting cards are discussed in the following section.

Keyword: - java, css, php, html

Literature Survey

- I. We are set out to explore this aspect of spatial mobility, and try to change how people interact in social settings using business cards by adding the concepts of ICT. The physical aspect of mobility will also apply; the technology we're developing will change the physical dimensions of business cards, and replace the previous analogue organization tools. The contextual mobility term presented in the article is relevant as "contexts in which people reside continuously frame their interaction with others" (Kakihara & Sorensen, 2010: 36).
- II. We aim to change the context and transaction of online visiting cards. In our mobile application we want to have the ability to replace a forgotten card by just "hugging" the phones. Doing this will transfer one online visiting card from one phone to another. While this is not a primary function, it can serve different needs based on the users' context (Kakihara & Sorensen, 2010).
- III. Looking deeper into native vs. web applications, we discovered that web apps are easier to create for the purpose of cross platform compatibility because they only require one code that web browsers can understand, whereas native apps require different code for the different platforms such as android and iOS (Monticello, 2014). Despite this we decided to stick with our vision of a native application because a web-based application would require a user to have an active internet connection at all times, simultaneously the application would get another "layer" that would make it more complicated for the user.
- IV. Native apps also tend to be faster than web-apps (Monticello, 2014). All of these things go against what we believe are key aspects of our solution. Our application needs to function when offline, INF5261 Fall 2014 7 and the need to keep it as fast and easy to use as possible. This is critical because we are "competing" against something as simple as handing over a piece of paper.

Objective

To manage the online card creation and shopping. It helps customer to search designs, create visiting card and download cards from anywhere. It helps people to download and print desired card at their prefer time. Business cards are also used by some for meetings .These cards are typically have the bearer's name, their contact information, and may also features a humorous quote or piece of information about the individual.

Problem statement

1. Too much information

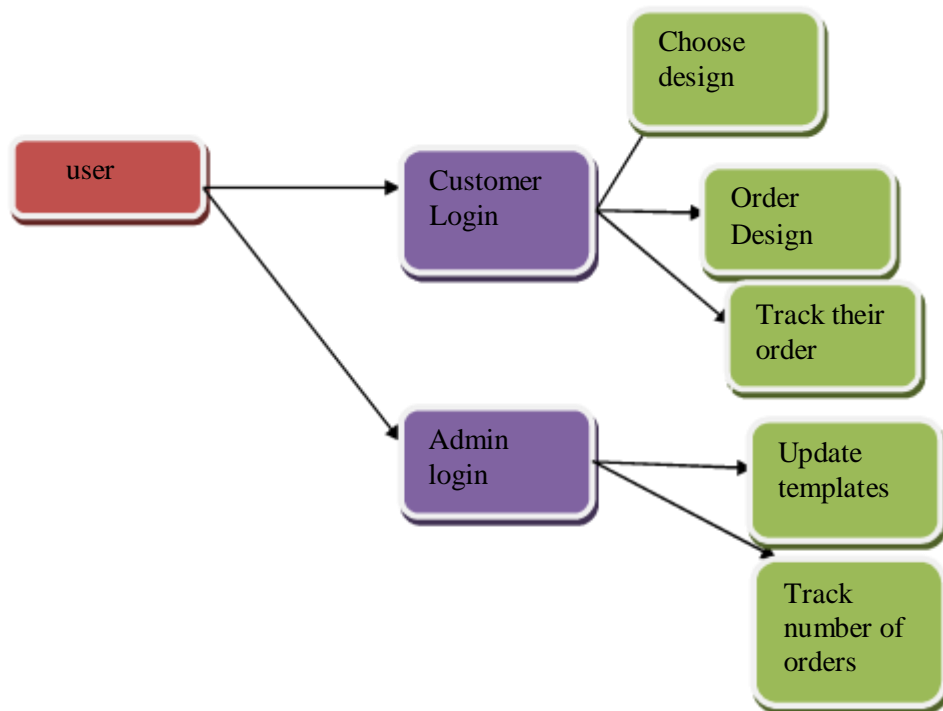
Problem: Business cards are only small, so the space is limited. Of course it's important to include as much information as you can, but if you cram too much in, the card will look cluttered and will be hard to read.

2. Not enough information

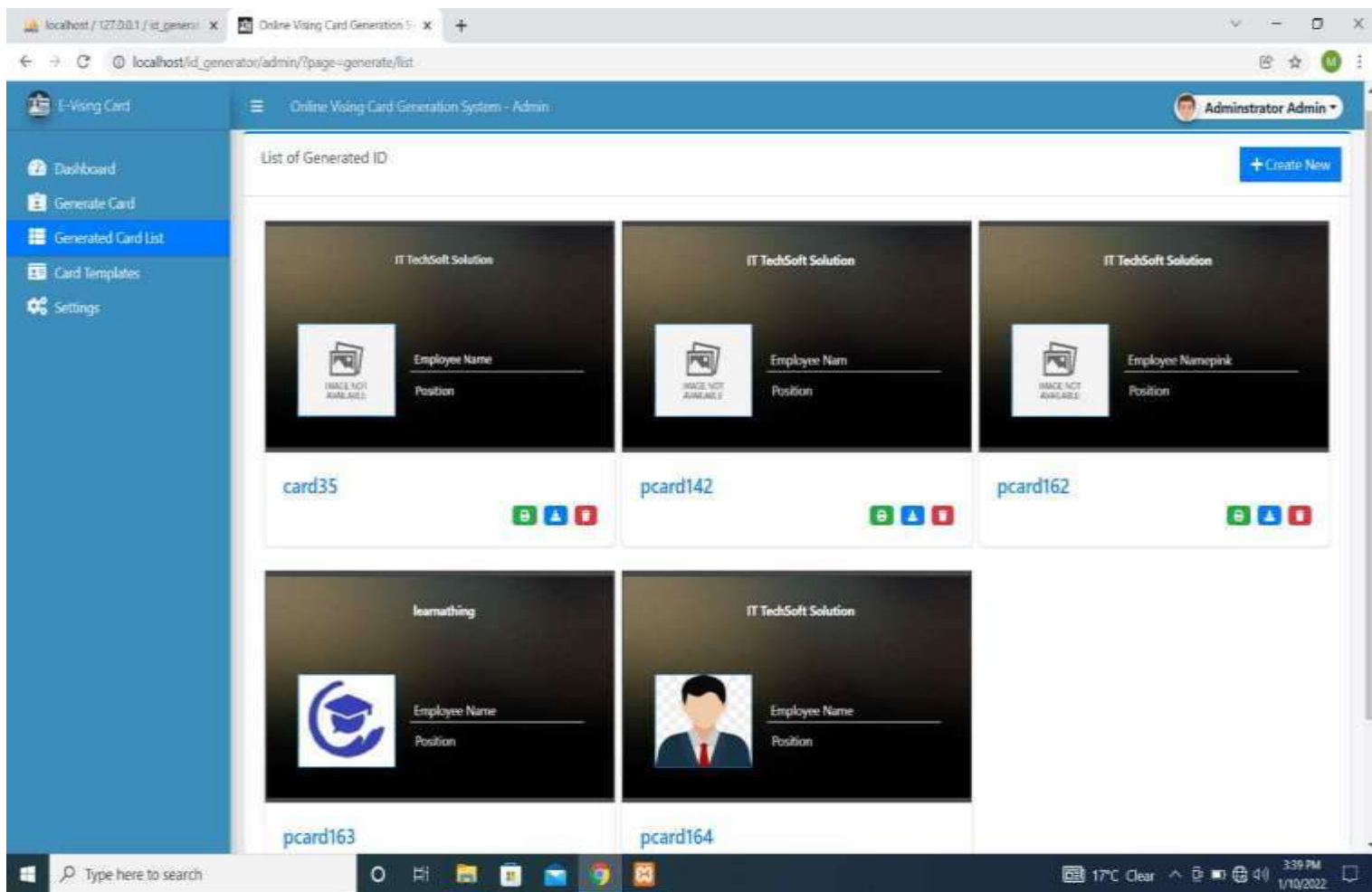
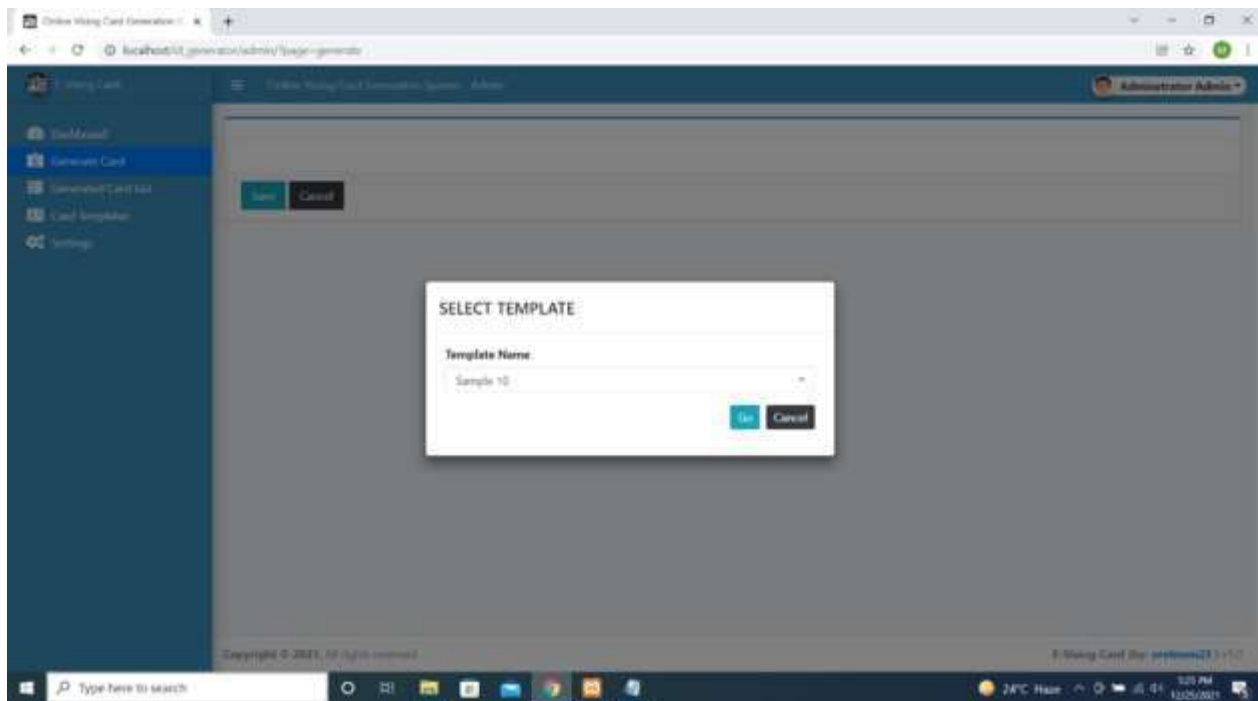
Problem: Minimalist designs might look good, but they're pointless if people can't find your contact details or information about what your brand is offering.

3. Font size is too small

Problem: Business cards don't allow for much space, but any text needs to be easy to read. If it's too small, people won't bother. Don't forget that some people struggle to read smaller copy.



OUTPUT



CONCLUSION

We set out to answer this research question: Are business cards obsolete and how will transferring them to a digital platform affect their relevance? We have during this report answered the first part of the question, and have found that business cards are not obsolete. After our experience through the interviews as well as our field trip to the Career Day, it seems clear that some jobs require higher amounts of networking, and using business cards is one way to do this. We spoke mostly to people in banking and IT, but heard from different sources that especially realtors and other sales-oriented jobs use business cards frequently. Still, the second part of the question remains unanswered. We have tried to answer how transferring the business cards to a digital platform affect their relevance, but we have not been able to complete a functioning application prototype. As a consequence, we cannot find the answer we are looking for. It requires extensive statistical research in the events that occur after we have finished the product. In retrospect our aims and goals were too ambitious for our time frame. We should have realized earlier that in order to answer the second part of our research question, we would need more time and resources.

REFERENCES

www.wikipedia.com

www.tutorialpoint.com/

www.greeksforgreeks.com/